

## **An America that works for all of us, not just the wealthy.**

*How to talk to Americans about economic fairness and growth together.*

### **What we seek: *An Economy that works for all of us, not just the wealthy.***

- Americans understand that the economy now works for just the wealthy – and they want that to change. But they also want to be sure that we can grow the economy and increase prosperity. Our economic story shows that the policies that work for everyone are the same ones that boost economic growth.

### **Acknowledge the problem: *Today, Americans struggle to earn enough to sustain a family, yet corporations use donations and lobbyists to manipulate the rules in their favor.***

- It's time to rewrite the rules to people and families first, instead of the interests of just the wealthy and corporate CEOs.

### **Our Solution: *We should make improving the incomes of working families and the middle-class our first priority—a strong middle class is the way to build a strong economy and thriving communities.***

- Prosperity comes from the middle-out, not trickle-down.
- Working families and the middle class are the engines of our economy. When we have good jobs so we can care for and support our families, educate our children, afford our health care, shop in our neighborhoods and retire in security, we drive the economy forward and build thriving communities.
- When we include everyone in our economy, we all do better.

### **How we Get There: *We build a strong middle class by decisions we make together. It's time to rewrite the rules of the economy and politics to benefit all Americans by [issue examples in values terms]...***

- Economic example:
  - Raising wages for working people with equal pay for women, boosting the minimum wage and creating more family-supporting jobs by investing in infrastructure and clean, renewable energy.
- Political example:
  - Taking down the barriers that prevent people from running for office. Make it possible for people to run competitive campaigns on the strength of their support from small donations—not big checks from the wealthiest Americans.

### **Call to Action: *Together we can build an America that works for all of us.***

- The issue is not the size of government, it's who government works for: the super-rich and corporate CEOs **or** working families and the middle class?
- I'm working to build an America that works for all of us, not just the wealthy and well connected.
- When you said the pledge of allegiance was it for liberty and justice for the wealthy? Or for all? Americans have done this before. We can do it again. Together we can build an America with liberty and justice for all for all of us.