

## **An America That Works for All of Us**

### **4 Key Messages Based on 4 Key Concepts**

#### The Problem:

Working families and the middle class are getting crushed, while:

- √ The super-rich are getting richer by gaming the system at our expense.
- √ Powerful corporations are using their influence to push down wages and benefits.
- √ CEO campaign contributors are bribing Washington politicians to rig the system so they always win, and working and middle middle-class families lose.

#### The Solution:

Working families and the middle class are the engines of the economy.

- √ It's not the stock market or corporate profits that define an economy that works for people.
- √ When people have good jobs, when we can educate our kids, care for our families, afford health care, shop on Main Street and retire with security, that's what drives a successful economy.
- √ We all do better when we all do better.

#### How we Get There:

The great American middle-class wasn't built by accident. We build a strong middle class by decisions we make together.

- √ To invest in people – world-class education, affordable health care, secure retirement.
- √ To pave the way for businesses to innovate and invest in good jobs in America.
- √ To write rules to boost businesses that do the right thing – create good jobs here at home, safeguard our air and water.

#### Call to Action: We're all in this together. We all do better when we all do better.

- √ The issue is not the size of our government, it's who the government works for – the super-rich and CEO campaign contributors – or working families and the middle class?
- √ We are going to hold our elected representatives responsible for protecting and expanding the middle class.
- √ Americans have done this before. This is who we are. This is what America is all about.
- √ We stand for an America that works for all of us. With liberty and justice for all.

For much more on how to talk about *An America that Works for All of Us*, including specific issues and training materials, go to:

[www.progressivenarrative.org](http://www.progressivenarrative.org)

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